

Message Text

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PAGE 01 STATE 235454

14

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FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

INFO AMEMBASSY BEIRUT

UNCLAS STATE 235454

E.O. 11652: N/A

TAGS: BEXP, IR

SUBJ: MARKET RESEARCH

REF: TEHRAN USDOC 8174

BEIRUT FOR RTDO

1. OIM CONCURS IN-DEPTH RESEARCH TRAINING AIDS TO BE COMPLETED NLT DECEMBER 22. STUDY SHOULD ENCOMPASS EDUCATIONAL, VOCATIONAL AND COMMERCIAL APPLICATIONS. COMMERCE FORWARDING APPROPRIATE PTR'S, BROCHURES AND MARKET STUDIES OTHER COUNTRIES.

2. DURING PERIOD DECEMBER 24 THROUGH JANUARY 19, DORAN SHOULD PLAN UNDERTAKE IN-DEPTH ANALYSIS SECURITY DEVICES. OIM NOW INDUSTRY POLLING TO DEVELOP PRODUCT DEFINITION AND BROCHURES. IF POLLING AFFIRMATIVE, MR INSTRUCTIONS WILL BE FORWARDED BY DECEMBER 14.

3. DURING PERIOD JANUARY 21 THROUGH FEBRUARY 16, MRO SHOULD UNCLASSIFIED

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ANALYZE MARKET FOR ELECTRICAL AND ELECTRONIC MEASURING AND

TEST EQUIPMENT. PRODUCT LISTING, POLL RESULTS AND BROCHURES WILL BE AIR APO'D BY JANUARY 14.

4. BALANCE DORAN WORK SCHEDULE FEBRUARY 18 THROUGH APRIL 20 WILL ADVISE BY MID-JANUARY.

5. PACKAGING AND FOOD PROCESSING EQUIPMENT STUDY MAY BE CONDUCTED UNDER TARGET INDUSTRY RESEARCH PROGRAM. TIR NOW CONSIDERING MERITS RESEARCHING THIS THEME IRAN. STUDY WOULD ENCOMPASS PROTEIN PRODUCTION INCLUDING POULTRY, MEAT AND FISH, AS WELL AS FRUITS, VEGETABLES AND SUGAR BEETS PRODUCTION, PROCESSING AND PACKAGING. POST SHOULD DIRECT SOME ATTENTION AT THIS TIME AS TO BEST CANDIDATES TO CONDUCT RESEARCH IN IRAN. SOME BENEFIT SEEN ACCRUING TO EMBASSY PLANS FOR TIF-74.
KISSINGER

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